



# Hartford Union High School

Community Survey Report

June 17, 2024

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**Our mission is to help educational leaders gather, organize, and use data to make strategic decisions.**



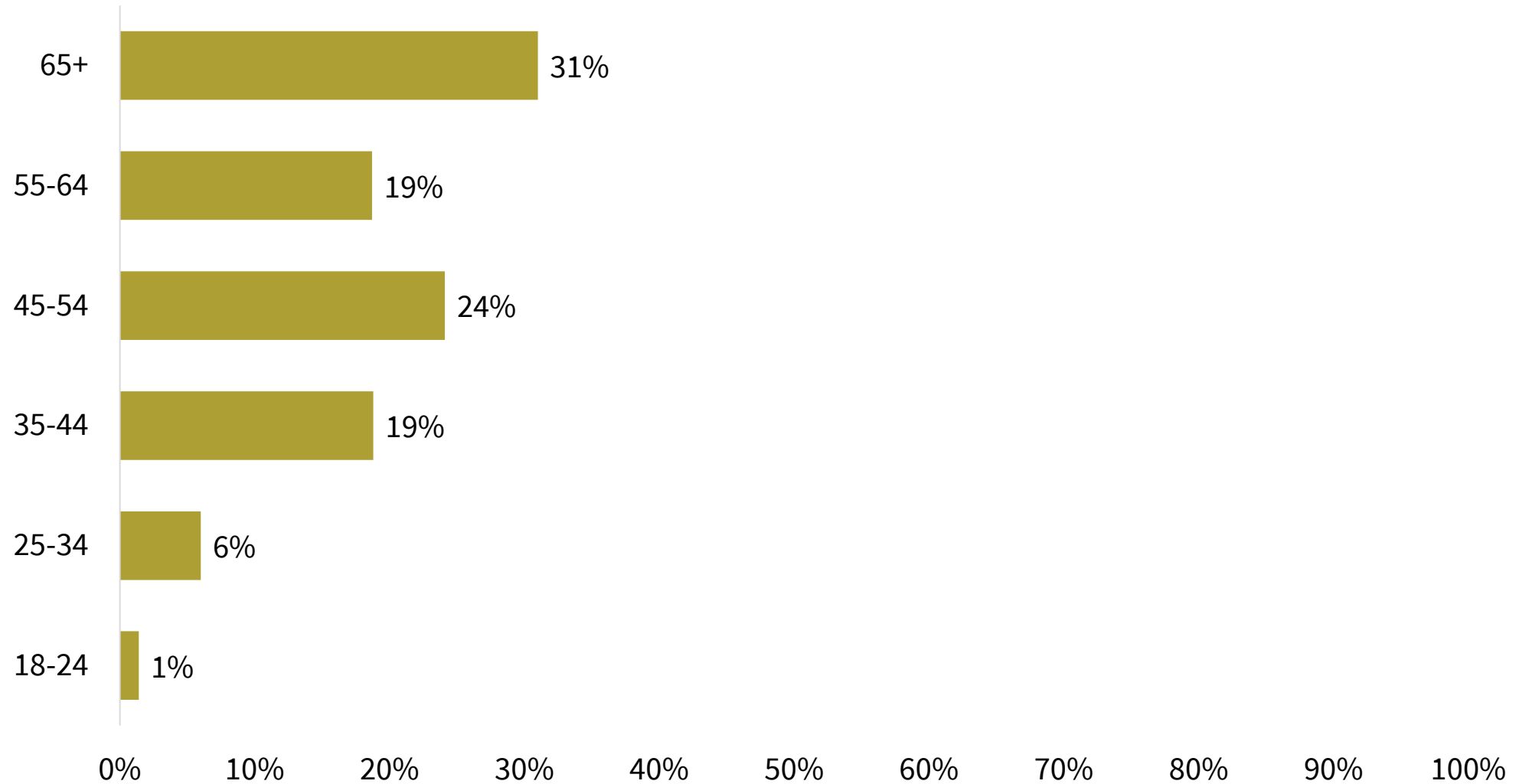
- Founded in **2002** to provide independent research
- Conducted over **10,000** staff, parent, and student, and community surveys for school improvement
- Helped more than **900** districts navigate the strategic planning and referendum planning process

# Survey Information

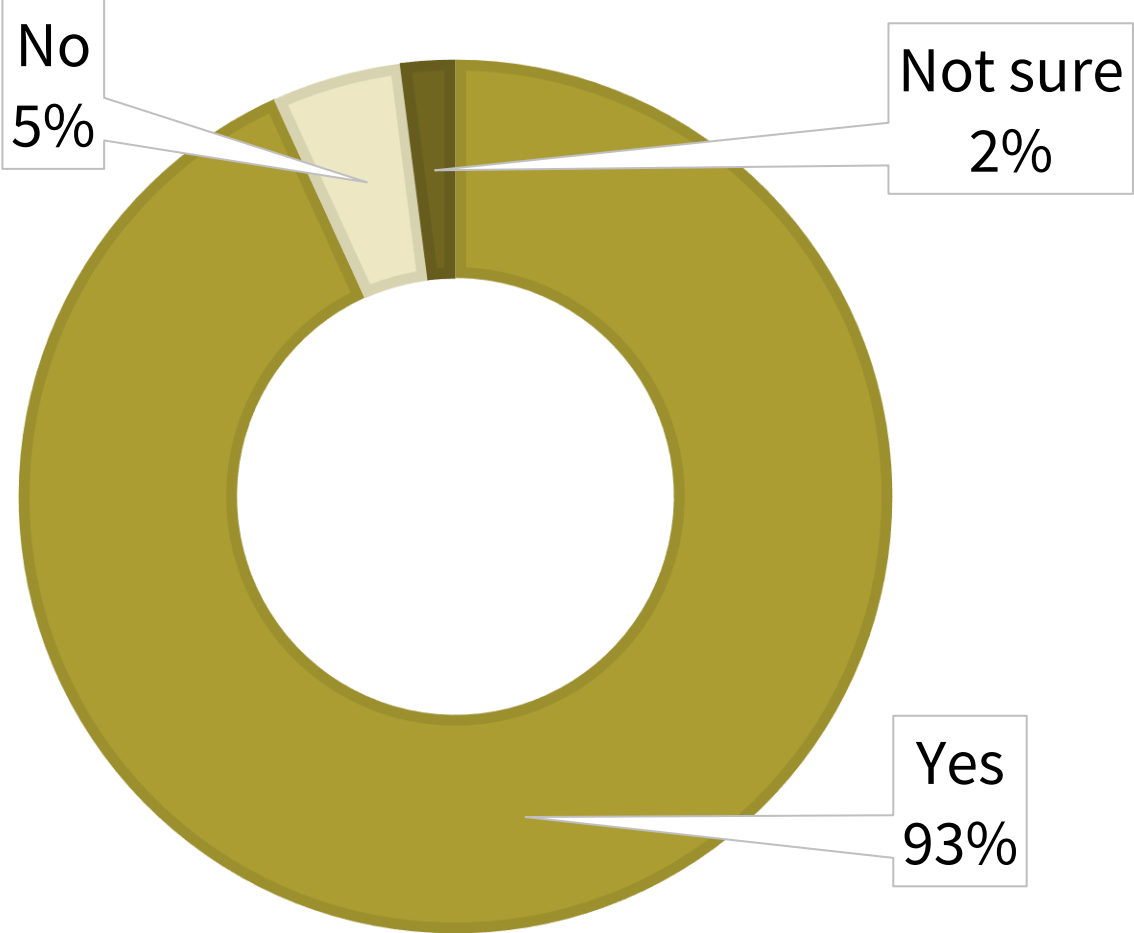
- **May 31, 2024** survey deadline
- **1,635** total respondents
- **+/- 2.47%** statistical margin of error



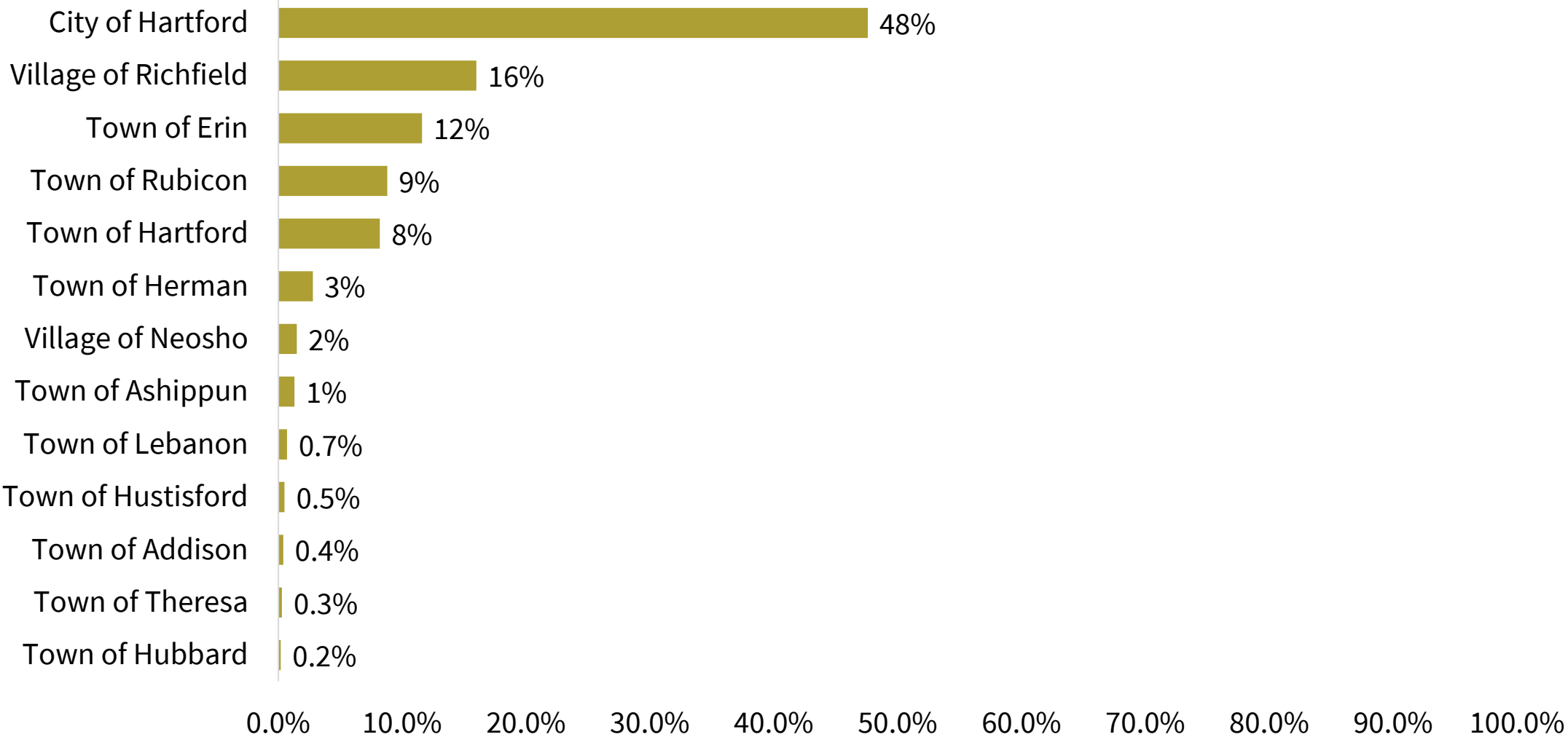
# What is your age?



# Is your primary residence in the District?



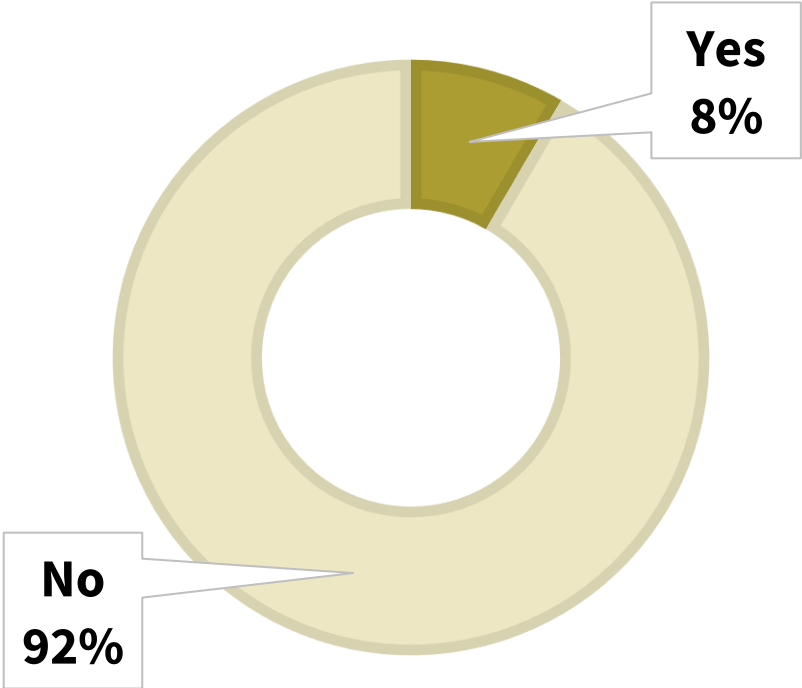
# In which municipality do you live?



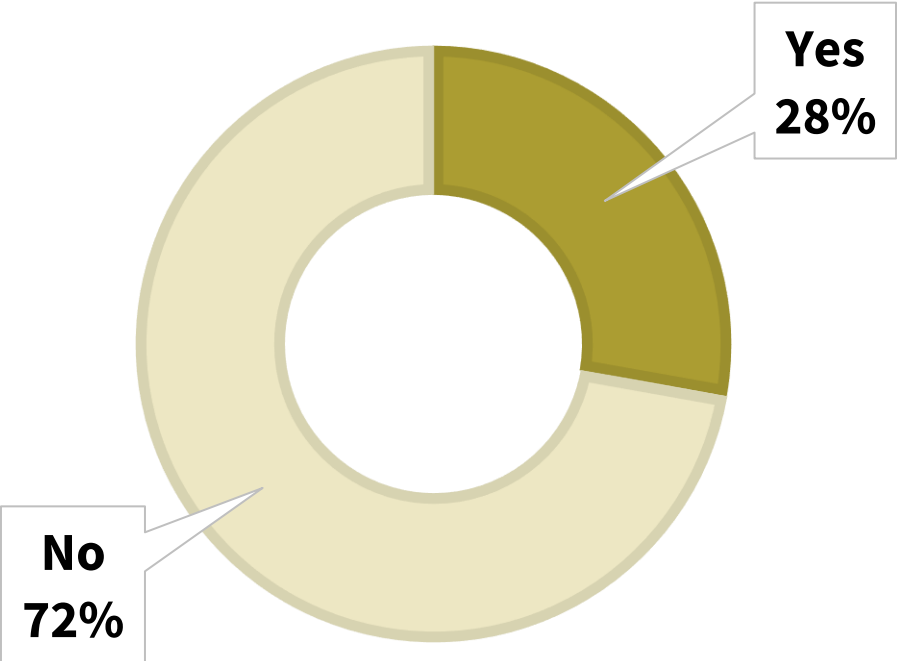
# Respondent Information



Are you an employee of the District?

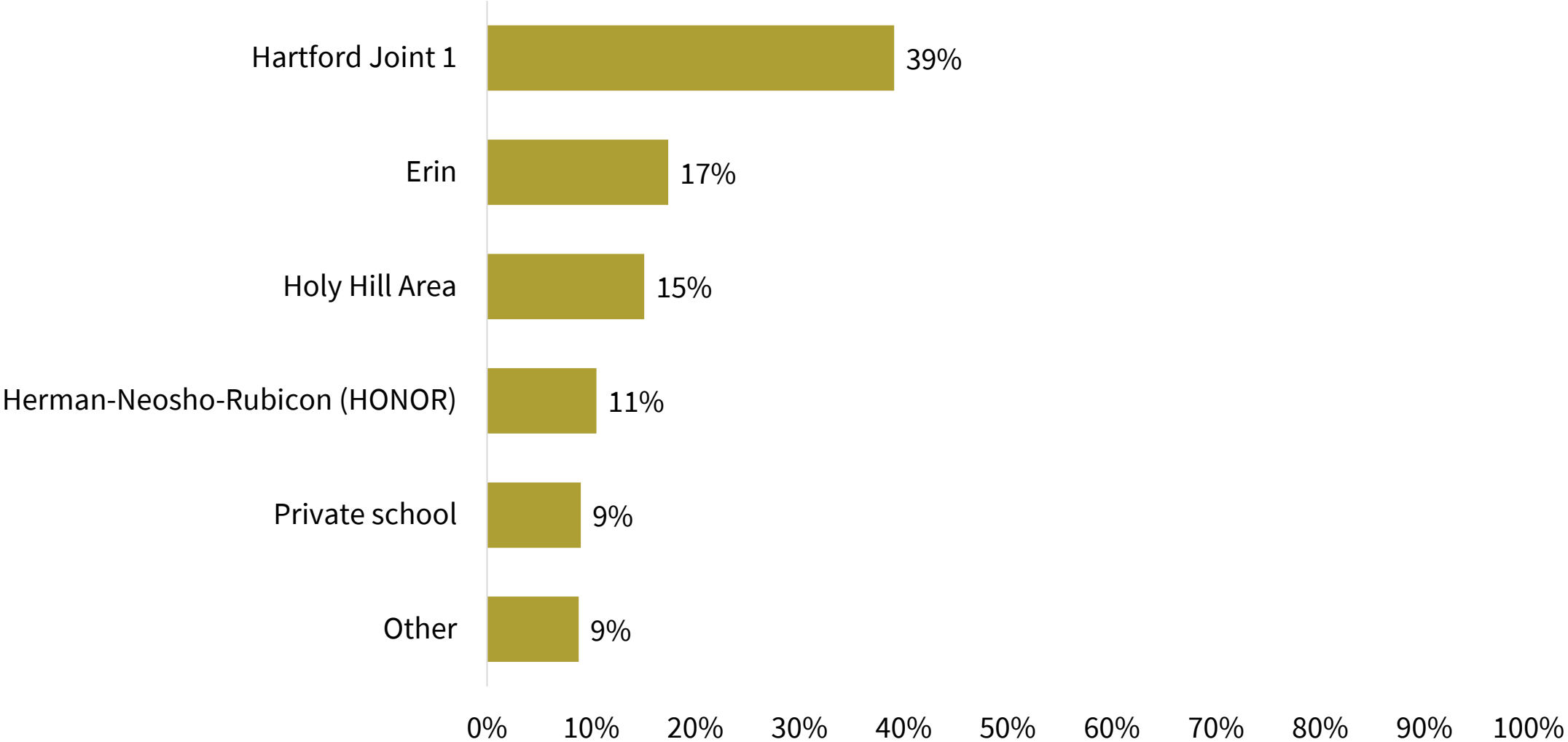


Do you have children attending HUHS?

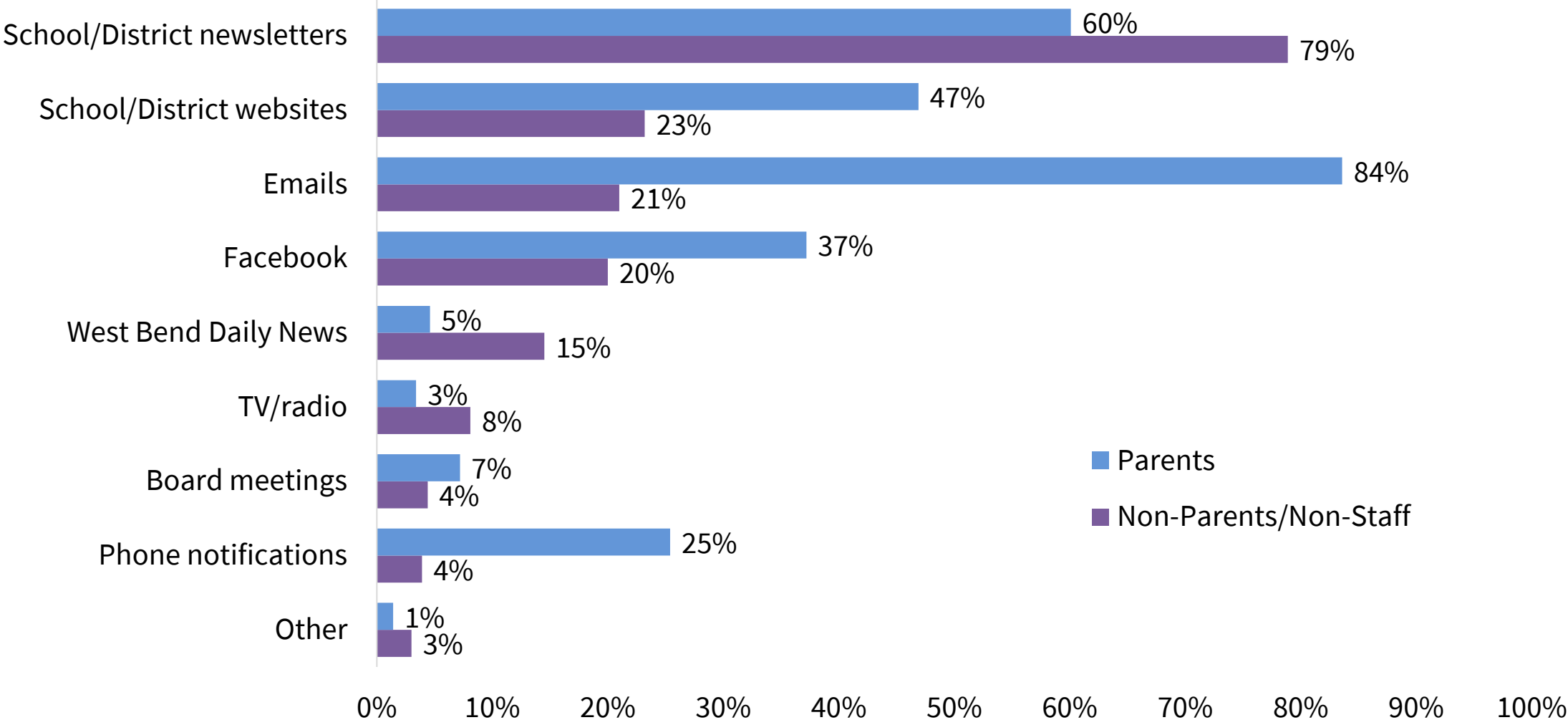




# If you have a child attending one of the K-8 school districts, which one?



# How do you like to receive school/District information?



# Facility Challenges

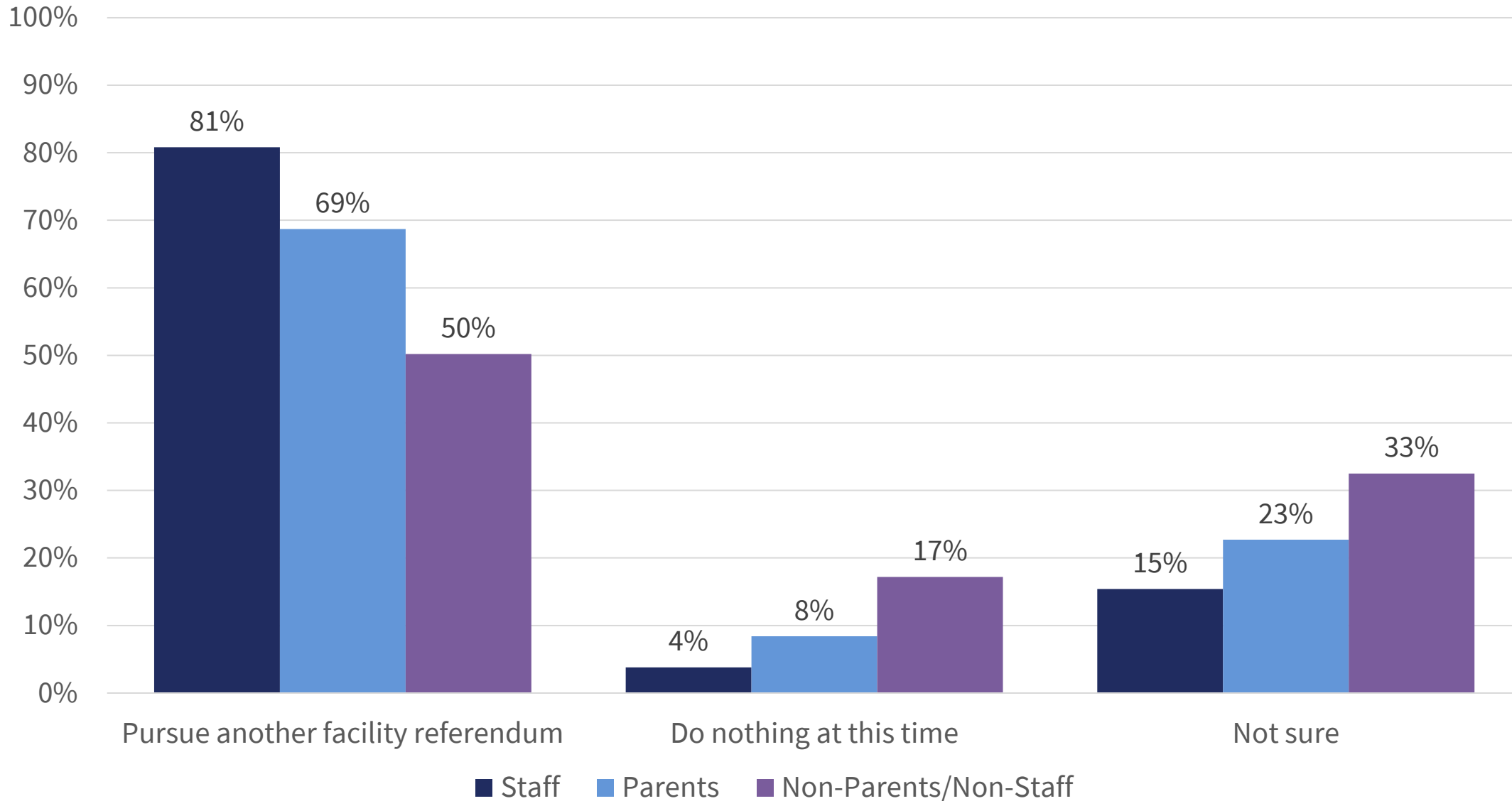


Over the past four years, HUHS used more than \$5.5 million of cash reserves (fund balance) to pay for as many building updates as possible. The excess fund balance is nearly depleted. Any additional spending from the fund balance would cause the need to short-term borrow and pay interest. Therefore, this practice is not an option to pay for the facility challenges below.

Challenge	Explanation
<b>Building infrastructure</b>	Parts of the heating, ventilation, and cooling (HVAC) system are reaching the end of their service life, inefficient, and costly to maintain.
<b>Building exterior</b>	Many roof sections are over 20 years old and exceeded their service life.
<b>ADA compliance</b>	Some areas of the school do not comply with Americans with Disabilities Act (ADA) regulations.
<b>Worn interior finishes</b>	Some floors, lighting, and ceiling tiles have not been updated/replaced since the building was originally built.
<b>Outdated technical education ("shop") classrooms and labs</b>	Some of the tech ed (shop) classrooms and labs have not been updated in more than 20 years. These areas lack space and equipment to properly train students. It is difficult for HUHS to provide the modern equipment being used by our local industry/business partners.
<b>Employees are needed locally</b>	There is a need to increase student awareness of job opportunities in manufacturing, the trades, and automotive.
<b>Outdoor facilities</b>	The outdoor fields have drainage issues that limit use for physical education and athletic activities. The track is cracking. The area lacks adequate restrooms and concessions.

If the HUHS community wants to address these challenges, the District will need to secure a voter-approved facilities referendum. Since 2000, 83% of school districts in Wisconsin have secured this type of funding. HUHS has not secured a facilities referendum funding in nearly 25 years.

# What advice would you give the School Board?



## The following slides present:

- Each potential project
- The % of respondents who said they'd be *Very Likely*, *Somewhat Likely*, and *Not Likely* to support the project, as well as *Don't Know*.
- The likelihood weighted average score, based on...
  - *Very likely* = 3
  - *Somewhat likely* = 2
  - *Not likely* = 1
  - Those who responded *Don't Know* are not included in the score calculation.



# Building and Grounds

Priority score is calculated based on Very Likely = 3, Somewhat Likely = 2, Not Likely = 1



Project	% by Likelihood	Likelihood Score
Replace roof sections (as needed)		2.44
Replace aging/inefficient parts of HVAC system		2.43
Improve building security		2.25
Update restrooms to meet ADA requirements		2.22
Finish updating LED lighting throughout the building		1.98
Improve site drainage		1.97

# Classrooms, Labs, and Support Areas

Priority score is calculated based on Very Likely = 3, Somewhat Likely = 2, Not Likely = 1



Project	% by Likelihood	Likelihood Score
Update and expand the tech. ed. (shop) areas		2.37
Build a greenhouse and lab		1.98
Remodel/expand classrooms in the 1968 wing		1.85
Build a dedicated performing arts space		1.62

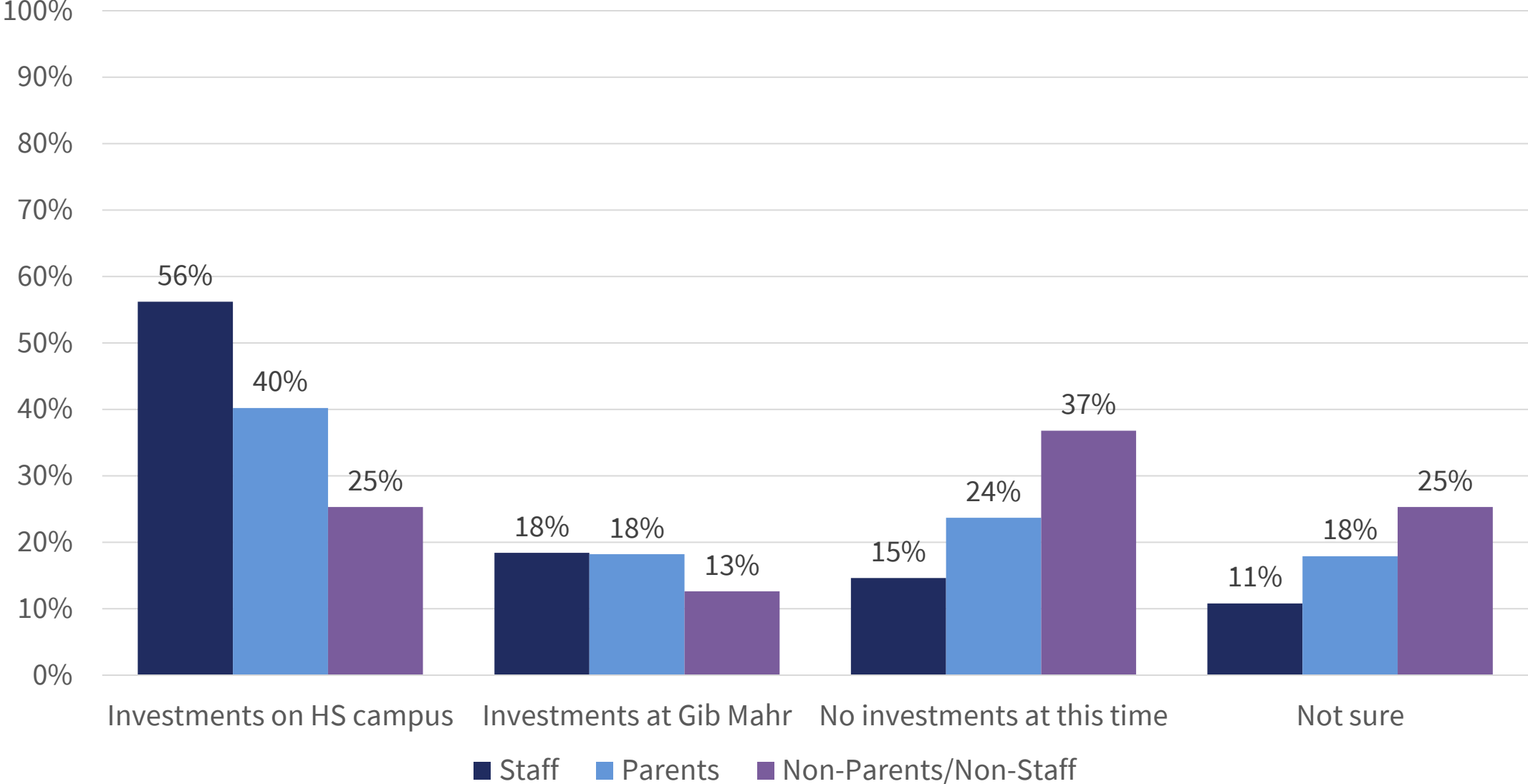
# Potential Projects

**Outdoor Facilities** Varsity football, boys' soccer, and girls' soccer are played at Gib Mahr Field, next to the softball diamonds. Baseball is held at an off-campus site. The track and most junior varsity sports are held on the high school campus. All areas need updated concessions, bleachers, restrooms, team rooms, lighting, and scoreboards. The District cannot afford to maintain duplicate areas and therefore needs your input on where to make investments.





# What advice would you give the District? (Outdoor Facilities) – *All respondents*



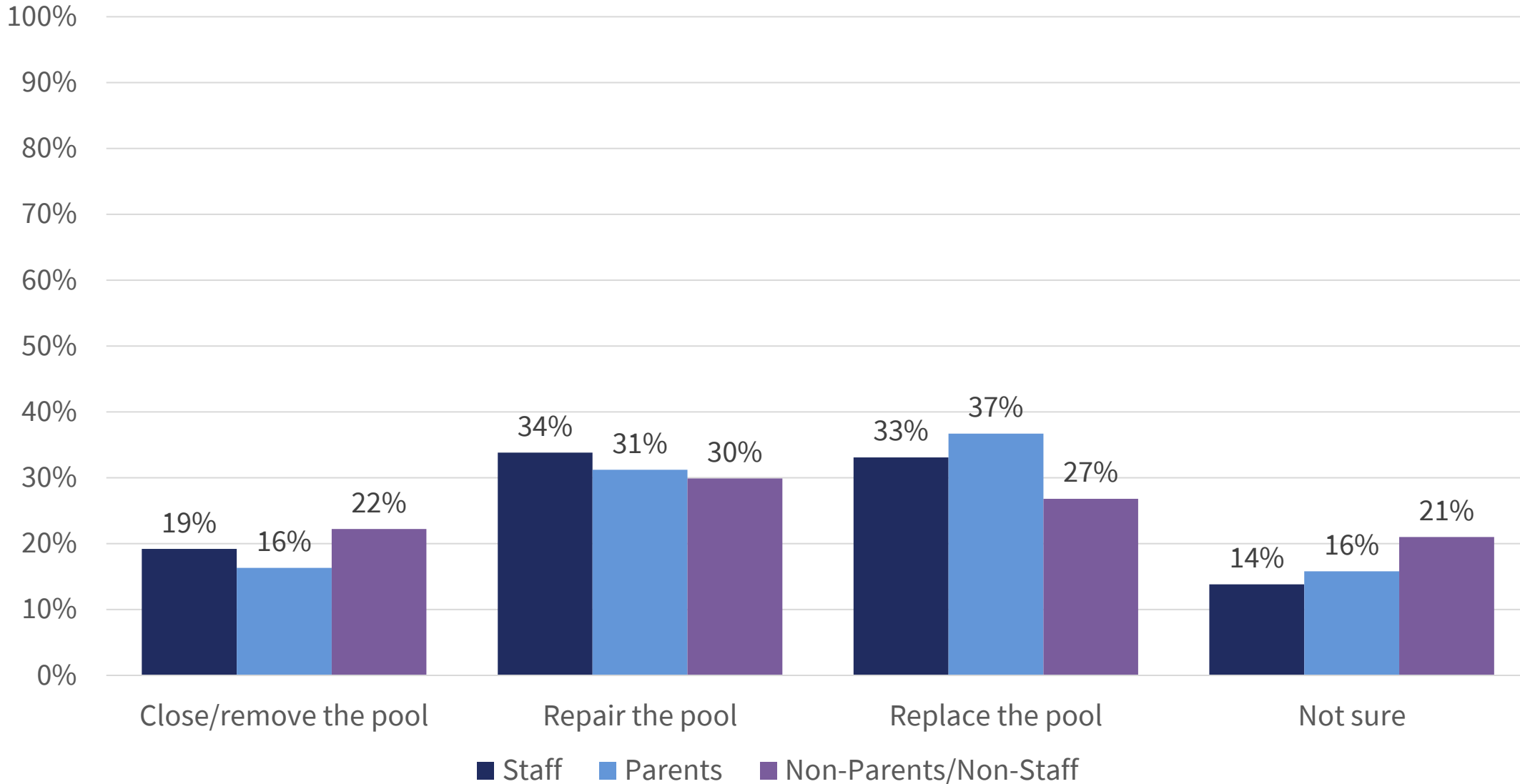
# Potential Projects continued...



**Swimming Pool** Last year, the swimming pool was used more than 1,500 hours for physical education, swim team, and community swim clubs.

The pool has exceeded its expected service life. Because of its age (built in 1968), repairs are more costly. Due to the size of the pool (6 lanes), HUHS is limited to what events it can host. It would cost approximately \$2 million to repair the pool or \$9 million to build an 8-lane pool with a diving well.

# What advice would you give the District? (Swimming Pool) – *All respondents*



# Outdoor Facilities and Swimming Pool

Priority score is calculated based on Very Likely = 3, Somewhat Likely = 2, Not Likely = 1



Project	% by Likelihood	Likelihood Score
Repair/replace the swimming pool		1.99
Repair/replace the track		1.99
Build concessions/restrooms/team rooms		1.76
Update lighting and sound systems		1.71
Update/expand bleachers		1.68
Install an artificial turf field		1.65

# Funding Support

The CFAC will establish a plan based on the priorities of the community and their level of financial support. To fund any of the projects below, the District would need to secure a voter-approved referendum.

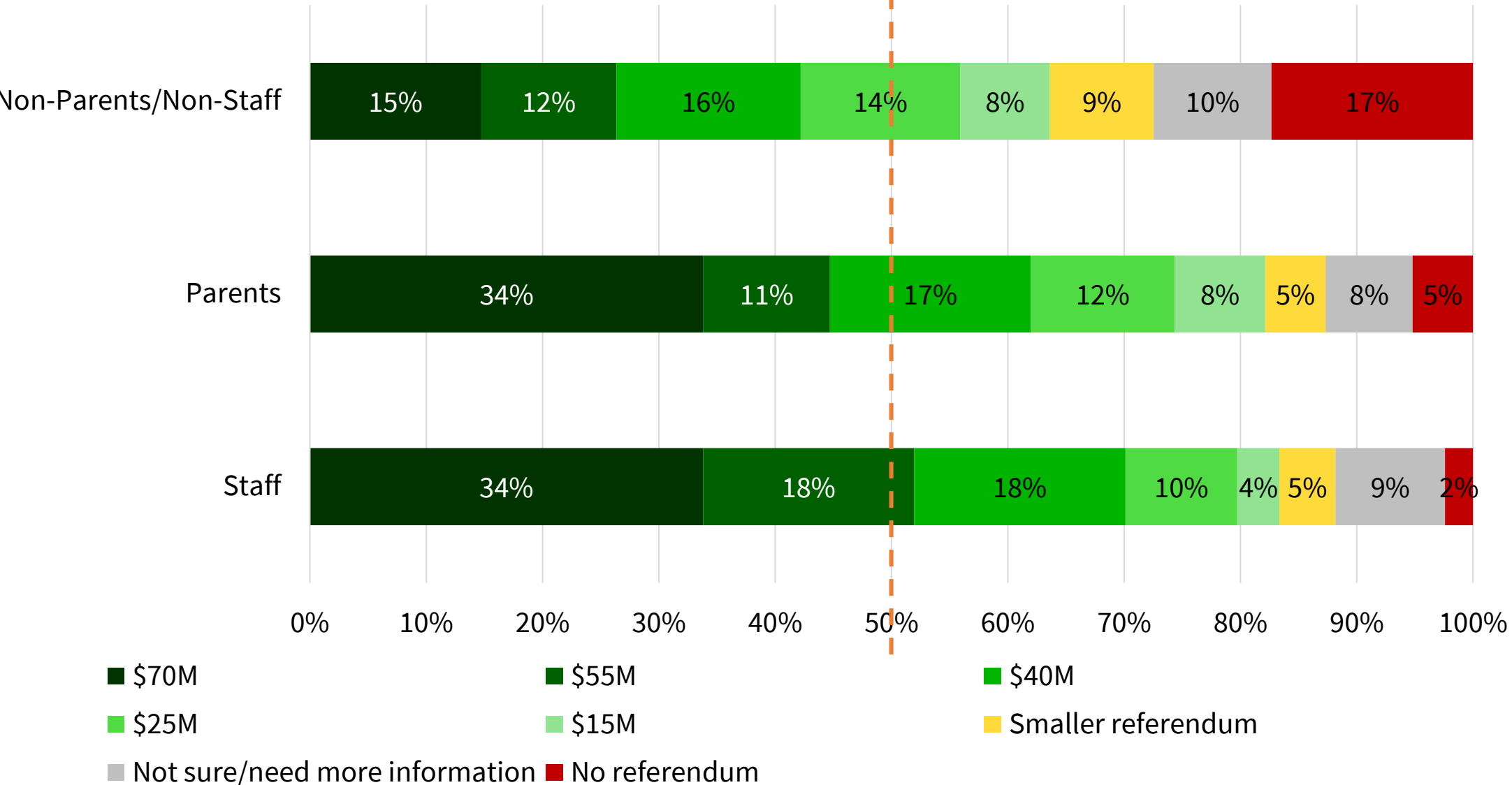


## Cost Summary

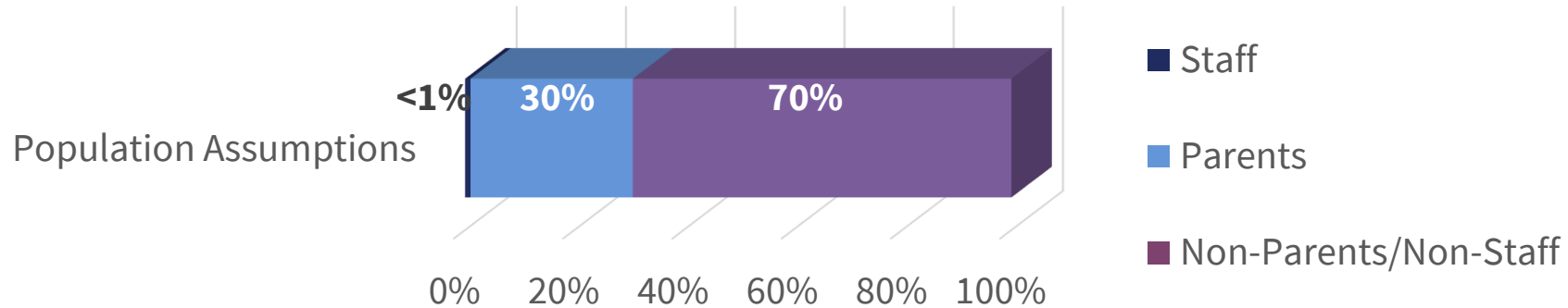
Building and Grounds	Up to \$20 million
Classrooms/Labs/Support Areas	Up to \$31 million
Outdoor Facilities and Swimming Pool	Up to \$20 million

Referendum Amount	\$15 million	\$25 million	\$40 million	\$55 million	\$70 million
Tax increase per \$100,000 of property value	\$28 per year	\$46 per year	\$74 per year	\$102 per year	\$130 per year

# Funding support details



# Additional Analysis: Referendum Support



Weighted support for *Definitely yes and Probably yes*:

$$\text{\$40M: } 0.30 (62\%) + 0.70 (43\%) = \mathbf{48.7\%}$$

$$\text{\$25M: } 0.30 (74\%) + 0.70 (57\%) = \mathbf{62.1\%}$$



# Priority Scores *(Resident Respondents)*



<b>Project</b>	<b>Priority Rank</b>	<b>Priority Score</b>
<b>Replace roof sections (as needed)</b>	1	2.44
<b>Replace aging/inefficient parts of HVAC system</b>	2	2.43
<b>Update and expand the tech. ed. (shop) areas</b>	3	2.37
<b>Improve building security</b>	4	2.25
<b>Update restrooms to meet ADA requirements</b>	5	2.22
<b>Repair/replace the swimming pool</b>	6	1.99
<b>Repair/replace the track</b>	7	1.99
<b>Build a greenhouse and lab</b>	8	1.98
<b>Finish updating LED lighting throughout the building</b>	9	1.98
<b>Improve site drainage</b>	10	1.97



# Priority Scores *(Resident Respondents)*



<b>Project</b>	<b>Priority Rank</b>	<b>Priority Score</b>
<b>Remodel/expand classrooms in the 1968 wing</b>	11	1.85
<b>Build concessions/restrooms/team rooms</b>	12	1.76
<b>Update lighting and sound systems</b>	13	1.71
<b>Update/expand bleachers</b>	14	1.68
<b>Install an artificial turf field</b>	15	1.65
<b>Build a dedicated performing arts space</b>	16	1.62

# How is the District doing in each of the following areas?

*Great = 4, Good = 3, Fair = 2, Poor = 1*



Item	Staff	Parents	Non-Parents/ Non-Staff
Delivering a high-quality education	3.20	2.93	2.73
Keeping the public informed	3.06	2.91	2.60
Managing funds appropriately	2.24	2.38	2.20
Building pride in the community	2.92	2.90	2.74

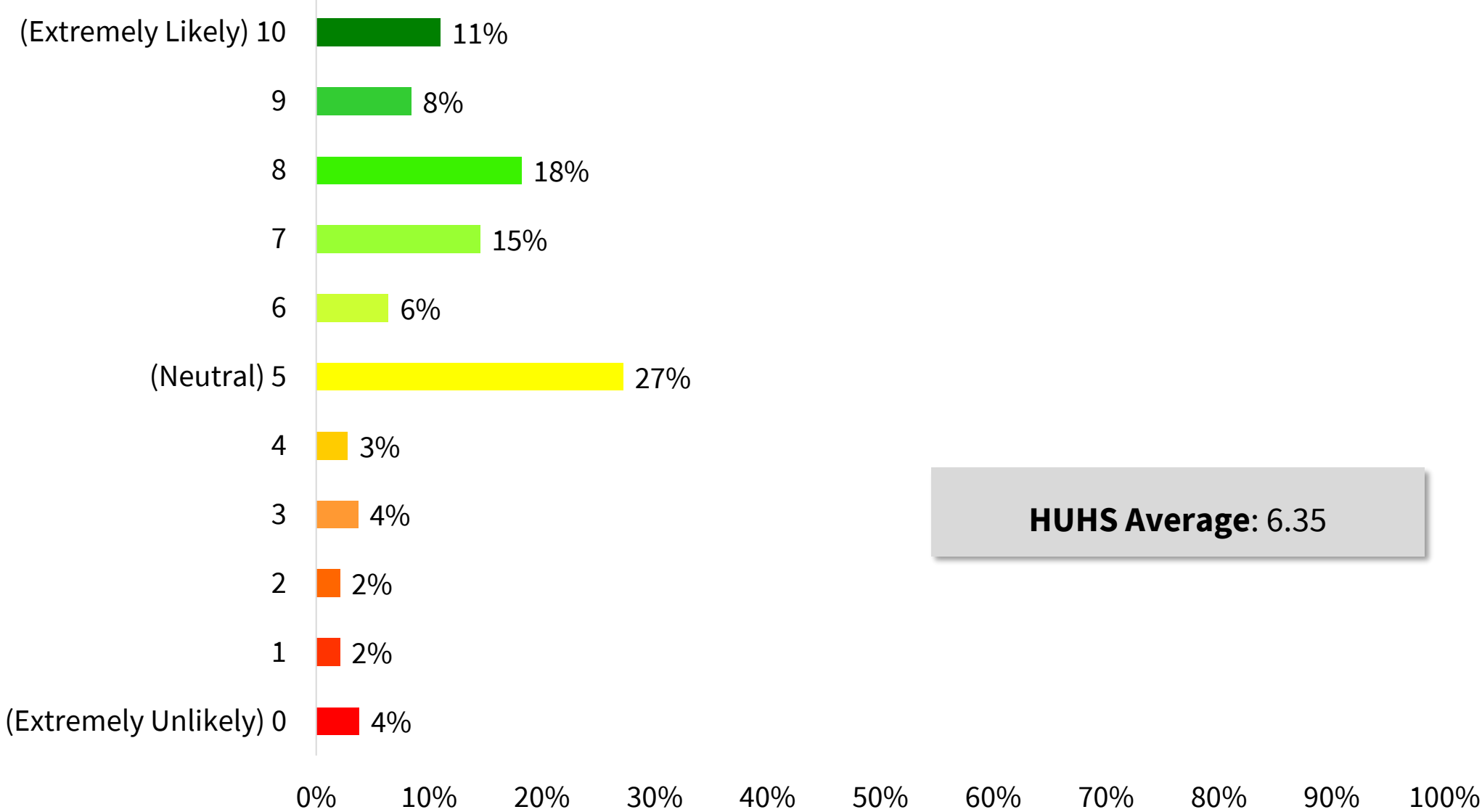
# How is the District doing in each of the following areas?

*Great = 4, Good = 3, Fair = 2, Poor = 1*



Item	Percent “Great” or “Good”	Average
Delivering a high-quality education	70%	2.84
Keeping the public informed	64%	2.73
Managing funds appropriately	42%	2.25
Building pride in the community	68%	2.81

# On a scale of 0 – 10, how likely would you be to recommend the District to a friend or family member?





# SCHOOL PERCEPTIONS

*Measuring what matters*

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